

WAYS TO FUNDRAISE

E-MAIL

Utilize e-mail to get the word out about your fundraiser. E-mail is quick, efficient and useful for reminders and reaching people you may not have a physical address for.

GIVE IT UP

Sponsors commit to give up a regular activity for a month and donate the money they save to the designated cause.

SOCIAL MEDIA

Use your Facebook, Twitter, blogs or another source to get the word out. Individual charities sometimes have widgets you can load to your page to show your fundraising progress and a direct link to your donation page.

NEWSLETTER

If you know someone that blogs or writes stories ask them to feature your story. The local Chambers and businesses also send out newsletters: ask them to write up a story for you.

COMPANY MATCHES

Many corporations will match employee donations up to a certain dollar amount. Ask friends that donate money if their company has a company match policy.

PRODUCT DONATIONS

Ask companies you frequently go to if they are willing to donate any items for a raffle, drawing or auction.

FACEBOOK "LIKES" DONATIONS

Ask a local business if you can help them increase their Facebook following. In exchange for bringing more "likes" to their page, you receive a donation to your charity in return.

BIRTHDAY PLEDGE

Ask for donations to this cause instead of birthday gifts.

FLAMINGO-A-YARD

"Flock" someone's yard with flamingoes for a donation. Donors can pick a friend's house to "flamingo" for a specified dollar donation. The person will come out and find a flamingo (or a couple) in their front lawn with a clever note telling them about the fundraiser and how to participate.

GAME NIGHT

Host a game night at your house and require an entry fee which would be a donation to your fundraiser.

COLLECT COINS

Put a “spare change” jar at your desk at work. Leave a note with a description of your fundraiser. Make an announcement letting your co-workers know that the jar is available for them to leave any amount of change in the jar.

YARD SALE

Collect gently used items from neighbors, friends and family to be sold at a yard sale.

SPARE CHANGE

Take the leftover change, when you pay with cash, and place it in a jar. Over time, you’d be surprised by how much you save up.

WHO’S GOT TALENT

Hold a talent show with an entry fee for each act and sell tickets.

OFFER TO WORK FOR DONATIONS

Many small local businesses are in need of marketing help. Check out food places you often go to, particularly ones owned by local owners, and ask if you can hang door hangers or pass out flyers in exchange for a donation to your charity.

REVIEW BUSINESSES ON INSIDER PAGES

Insider Pages is a web portal for businesses. By writing reviews, you can earn a significant amount of money for your organization or cause.

CAR WASH

Coordinate a group of fundraisers to wash cars either in your neighborhood, apartment complex, or school. Split all the money collected between the participants.

SKIP-A-MEAL

Donors commit to giving up the price of a meal and give the money saved to the designated cause.

GAS PUMP ATTENDANT

Coordinate with a local gas station to have volunteers serve as gas station attendants who pump gas and clean windshields for donations for a day.

HALLOWEEN

Use this holiday to go door-to-door requesting small donations for your cause. In return, give them a piece of candy.